



*Concurso  
Internacional  
de Artes Mediales  
y Audiovisuales*

**JUAN  
DOWNEY**

## **International Contest of Media & Audiovisual Arts Juan Downey**

### **2019 CALL**

The Chilean Corporation of Video and the Electronic Arts is pleased to invite audiovisual artists and filmmakers worldwide to participate in the 14th INTERNATIONAL CONTEST OF MEDIA & AUDIOVISUAL ARTS JUAN DOWNEY. The selected works will be exhibited during the 14th Medial Arts Biennial of Santiago (Chile).

### **THE CONTEST**

This contest is a tribute to the Chilean artist Juan Downey (1940-1993), pioneer in video art, video essay, expanded cinema and interactive installations both in Chile and in the rest of the world. The contest is one of the emblematic activities of the Medial Arts Biennial; in its more than 25 years of experience it has stood out as an important instance for video art in the local scene, giving an account of the changes in formats, nuances, languages and technologies that have allowed it to consolidate as one of the main genres of the arts. In its different editions artists from all over the world have participated, including creators of video art, digital animation, GIFs and interactive narratives. Previous competitions have awarded:

- |                     |   |
|---------------------|---|
| 1 Biennial (1993):  | 11 del 73, Marcelo Ferrari (cl)   |
| 2 Biennial (1995):  | El día del roto chileno, Claudio Rojas (cl)                             |
| 3 Biennial (1997):  | Comunión / Guillermo Cifuentes (cl)                                     |
| 4 Biennial (1999):  | Adentro y afuera, al mismo tiempo / María Soledad Ramírez (cl)          |
| 5 Biennial (2001):  | Mala Sangre / Silvia Cacciatori (cl)                                    |
| 6 Biennial (2003):  | Maldito Amor 2.0 / Fernando Arredondo y Luis Horta (cl)                 |
| 7 Biennial (2005):  | Dear Nonna: A Film Letter / Tiziana Panizza (cl)                        |
| 7 Biennial (2005):  | El Cuerpo / Nicolás Grum (cl)   |
| 8 Biennial (2007):  | Uyuni / Andrés Denegri (cl)   |
| 9 Biennial (2009):  | Algún lugar encontraré / Nicolás Sánchez (cl)                           |
| 10 Biennial (2011): | Cóndor Station / Gabriel del Favero (cl)                                |
| 11 Biennial (2013): | Existe / Mario Z (cl)   |
| 12 Biennial (2015): | Why / Borja Rodríguez (es)  |
| 13 Biennial (2017): | Ya sea en el aire, en la tierra o en el agua / Bárbara Oettinger (cl)   |
|                     | - Video Art   |
|                     | Tzina: symphony of longing / Shirin Anlen (us) - Interactive Narratives |

<http://www.cchv.cl/ganadores-concurso-juan-downey/>



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**14 MEDIA ARTS BIENNIAL - THE FOURTH WORLD**  
september 2019 – january 2020, Santiago of Chile

The Medial Arts Biennial is a space for dialogue between the arts, sciences and humanities that privileges the concept of work, production processes, public domain, reading and circulation systems, as well as symbolic poetics and the critical reflection of the social context from art.

Its fourteenth edition is dedicated to thinking *The Fourth World*, an utopian setting that allows us to reflect on the current state of socio-environmental crisis from the relationships between arts, sciences and nature. The title is inspired by “El Cuarto Mundo”, a public sculpture from the Chilean artist Carlos Ortúzar (1935-1985), originally located at the headquarters of Unctad III -now known as the Metropolitan Cultural Center Gabriela Mistral. The sculpture disappeared during the dictatorship (1973-90) while the building was used as the seat of government. The work, which was the result of a deep convergence between arts, crafts and public space, will be recreated materially for the inauguration of the Biennial, becoming an axis of orientation for all the venues in which this artistic meeting will take place. Conceptually, the piece evokes a space of renewal, a misaligned world from the dynamics of extractivist capitalism, where leaks to saturation of experience can be found - both tangible and intangible - with infoxication and garbage. To think of another world is to admit other possible ways of life, other scales, other perspectives different from the human one, so to try alternatives of interaction among its inhabitants. The 14th Biennial is proposed as a field of exploration of those diverse modes of existence that, in the 21st century, experience or seek the margin of modernity and seek methods to understand nature without reducing it to a resource or service.

By combining the logics of vertigo and intuition, as well as the mechanisms of precision, archive and interconnection, we seek instruments that explore the socio-environmental crisis from multiple scales and perspectives. We also search for pieces that imagine strategies of adaptation, balance and/or resistance to trace alternative routes to the world as we know it. Audiovisual creators of all kinds are summoned to send their works to join the biodiversity of voices populating *The Fourth World*.



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## 2019 BASES

1. **Categories.** The contest has 2 categories of participation:
  - 1.1. Video Art and Animation.
  - 1.2. Interactive Narratives.
  
2. **From the contestants.**
  - 2.1. For both lines of the contest, individuals and collectives coming from all regions of Chile as well from all nations of the world are invited to participate.
  
3. **About the works.**
  - 3.1. Will be accepted all the expressions possessing as reference the culture and aesthetics of video and its graphics, the media arts, interactive narratives, and creative works with contemporary technologies. The works presented in all categories must possess an intention of creativity and indagation that shows in the motives chosen and the way they are treated. The works must have been made after december of 2017.
  - 3.2. The theme of the works for all categories must be inspired and/or related to the curatorial theme of the 14th Media Arts Biennial of Santiago (Chile), "The Fourth World".
  - 3.3. Video Art and Animation: For works applying in this category it is advised to send pieces of up to 15 minutes of duration. This is such in consideration of the dynamics of the exhibition.
  - 3.4. Interactive Narratives: There is no time restriction. Works for this category can include virtual reality, augmented reality, web projects, interactive documentaries or pieces with at least some level of interactivity. Linear movies or linear sonorous programs will not be accepted.
  
4. **Of the formats and delivery of works.**
  - 4.1. Videos must be sent in a compression format of h.264 and 1080p.
  - 4.2. Interactive Narratives works must be sent in formats fit for download and/or available to be visited online. For projects involving virtual reality, 360 video or another format requiring hardware to be seen, applicants must send a download link of a documentary registry that allows the revision of the project. The applicant must also send the technical specifications of hardware and software necessary for their complete visualization.



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5. **Of exhibition.**
  - 5.1. The selected works will be shown in the 14th Media Arts Biennial website and, if so determined by the Organization, in a viewing program at a space to be determined. If the works cannot be shown in any of said ways, a documentary mention will be made.
  
6. **How to apply.**
  - 6.1. All applications must be made online through the online form available at [www.cchv.cl](http://www.cchv.cl)
  - 6.2. All applicants must provide the following information:

**GENERAL INFORMATION:**

    - Full Name of individual or collective
    - Full Name of Representative (Only in case of collective applicants)
    - Contact Information: Phone number and email address.
    - General Information: Nationality; Province / Region; personal website / social networks dedicated to artistic work.
    - Biography / Statement: 1500 characters.

**WORK TECHNICAL INFORMATION:**

    - Title
    - Duration
    - Date of creation
    - Format: (ej. Analog, digital, VR, etc.)
    - Exhibition requirements
  - 6.3. All work must be sent digitally through a visualization link online or download (ej: URL, ftp, dropbox, drive, wetransfer, etc). Is the sole responsibility of the applicant to send a working link of download/visualization.
  - 6.4. All applications that have submitted forms with all required information and with a working link of visualization/download will be considered valid. Incomplete forms or full forms submitted after the deadline will be considered not valid.
  
7. **Languages.**
  - 7.1. Forms filled either in Spanish or English will be considered valid.
  - 7.2. Works can have audio in languages other from English and/or Spanish. However, it is suggested to add subtitles in one of those two languages for the correct visualization/evaluation of the work, as well for its possible exhibition.



8. **Submission Deadline.**
  - 8.1. The works with their full submitted forms of application will be received up to 23:59 hrs Chile's local time (UTC-4) of July 31st of 2019, through the online application system detailed in point 4 of the present bases. All applications submitted after the deadline will be considered invalid.
  
9. **Selection.**
  - 9.1. The organizing committee of the Media Arts Biennial will select the works to be presented in the context of the 14th Media Arts Biennial according to the criteria determined in the present bases.
  
10. **Of the Jury.**
  - 10.1. There will be a final jury for the award of each category of the contest.
  - 10.2. Video Art and Animation: The jury will be composed by a representative of the Chilean Corporation of Video and the Electronic Arts, a representative of one of the exhibition spaces of the 14th Media Arts Biennial, and an expert of Video Art.
  - 10.3. Interactive Narratives: The jury will be composed by a representative of the Chilean Corporation of Video and the Electronic Arts and two national experts.
  
11. **Awards**

A unique prize will be awarded for each category of the contest, detailed as following:

  - 11.1. Video Art and Animation: USD \$1.000.
  - 11.2. Interactive Narratives: USD \$1.000.

Additionally, the jury may determine one or more honorable mentions for each category of the contest. Honorary mentions have no prize associated. All winners will be notified through email.
  
12. **Obligations**
  - 12.1. Selected works will be exhibited in the context of the 14th Media Arts Biennial and will become part of the Archive of the Chilean Corporation of Video and the Electronic Arts for query. Works selected may be used for distribution purposes in complementary projects of divulgation in national and international contexts, ONLY for cultural, educational and research purposes, respecting the context of the Media Arts Biennial. Applicants will be notified for viewings with different purposes as previously stated. Honorary mentions and winners will be asked to sign the instruments allowing the Chilean Corporation of Video and the



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Electronic Arts to add winner works to its archive ([mediatecalibre.cl](http://mediatecalibre.cl)) and, whenever applies, allow to concede for free and temporarily the rights of reproduction of said creations, for the sole purpose of divulgation, for the time and objectives indicated in the present bases. incorporar las creaciones premiadas a sus archivos (Mediateca) y, cuando corresponda, convengan en ceder gratuita y temporalmente los derechos de reproducción respecto de las mencionadas creaciones, con el solo fin de la difusión no onerosa de éstas, y por el tiempo y objetivos indicados en las presentes bases. If there are resources involved in the eventual national and international exhibitions, it will be agreed between the CChV and the filmmakers.

**12.2.** All works selected can be used partially for 120 seconds maximum, for the divulgation of the 14th and 15th editions of the Media Arts Biennial (2019-2021).

**13. Adhesion to the bases**

**13.1.** It is understood that all applicants consent to what is established in the present bases and is obligated to the dispositions detailed, whether with effect during the contest and after its adjudication.

**14. Others**

**14.1.** All works presented will be submitted to the obligatory cinematography qualification system as disposed by the Chilean legislation.

**14.2.** The Chilean Corporation of Video and the Electronic Arts reserves the right to modify the dates indicated in the present bases, when applicable and needed. It also reserves the right to declare void any of the contest categories.

For all Juan Downey Contest related inquiries write to: [concursojuandowney@cchv.cl](mailto:concursojuandowney@cchv.cl)